

SO WHY SHOULD YOU GO TO COLLEGE?



1. ♦ Ka-ching! As a college graduate, you'll earn an average of \$368 more a week than a high school graduate – that's \$20,000 more a year!

2. ♦ It pays to stay in school. Over a lifetime, a high school dropout working full-time will earn \$300,000 less than a high school graduate, and more than \$1 million less than a college graduate!

3. ♦ You'll have better odds for a better job: A college degree increases your chances of employment by nearly 50%.

4. ♦ You'll be getting ahead of the game – it's estimated that by 2014, 90% of the fastest-growing careers will require some level of education beyond high school.

5. ♦ Your college degree will continue to grow in value. By the time you're in your 30s, there'll be an estimated 19 million more jobs for educated workers than there are qualified people to fill them.

6. ♦ It will benefit you in lots of other ways, such as health insurance and generous retirement plans. Jobs for college graduates typically offer more and better benefits than lower-skill jobs requiring just a high school diploma.

7. ♦ You'll be more likely to live the way you've always dreamed. Families with higher levels of education tend to enjoy a better standard of living. With more earning potential, you can also give back to your parents and be in a position to help other members of your family and community.

8. ♦ Pay it forward – if you go to college, statistics show your children and even their children are more likely to go.

The i-am-the-one.com website provides direct links to resources that will help you to prepare for and take advantage of the many benefits of going to college.



State Council of
Higher Education for Virginia

The "I am the One" campaign is coordinated by the State Council of Higher Education for Virginia (SCHEV) through funds from the U.S. Department of Education's College Access Challenge Grant Program.

Sources:

www.college.gov and www.knowhow2go.org 2010

i-am-the-one.com